

JULY 23 - 30

meet the employers

2024

Insights from Employers

"Overall, we had a great time presenting and speaking to all the attendees. There was some great questions that came through to us and we felt it was a great event to showcase our brand and raise awareness of who Worley is to the international market." - Worley

"Always love MTE. The platform is very easy to use and it's always enjoyable having conversations with students from around the country in one place." - Grant Thornton

Top university registrations

University of New South Wales	1291
University of Adelaide	1161
Monash University	708
University of Technology Sydney	502
RMIT	370
University of Melbourne	344
Swinbourne University	342
Macquarie University	334
University of Sydney	280
Deakin University	278

Marketing

- Discipline-specific event eDMs sent to our student database had a 54.12% open rate and 1.6% CTR
- Retargeting eDMs sent a day before each event had a 56.32% open rate and 3.4% CTR
- Marketing packs supplied to assist universities & employers in sending out comms

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KEY METRICS

4

Event Days

8,726

Student Registrations

3,094

Student Attendees (35% Turnout)

287

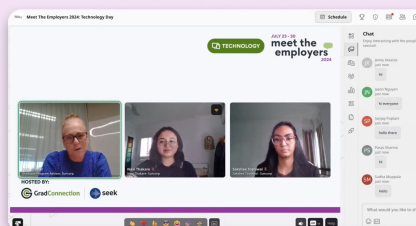
Employer Presentation Attendance (Avg)

1450

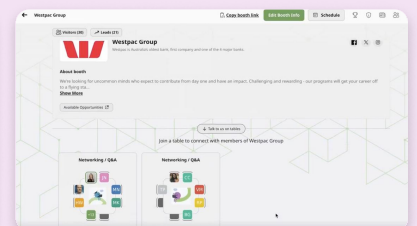
Students Visited an Employer Booth



"I have been to many industry events for networking and employment, and this is one of the most interactive ones I've been to so far!" - Student



Suncorp Presentation Panel



Westpac Networking Booth